



## FOR IMMEDIATE RELEASE

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Contact: A. Jinnie McManus, Manager - Public Relations,  
Pacific Media Association  
[press@PacificMediaExpo.com](mailto:press@PacificMediaExpo.com)

Izzy, Webmaster  
[SpoilerFix.com](http://SpoilerFix.com)  
[Webmaster@SpoilerFix.com](mailto:Webmaster@SpoilerFix.com)

### Meet James Kyson Lee in person at the LAX Hilton!

James Kyson Lee (Ando, *Heroes*) will appear at Asian culture convention Pacific Media Expo one day only: Sunday, Nov. 11 for a two hour fan panel and autograph session.

Pacific Media Expo and [SpoilerFix.com](http://SpoilerFix.com) are teaming up for an exclusive contest to offer five (5) lucky winners the chance to meet James Kyson Lee in person at the LAX Hilton in Los Angeles, California!

#### How to win:

Five (5) trivia questions are hidden throughout [PacificMediaExpo.com](http://PacificMediaExpo.com). Find each question and send the correct answers to [jinnie@spoilerfix.com](mailto:jinnie@spoilerfix.com). Five (5) winners will be drawn randomly from all correct submissions. But hurry – this contest begins Nov. 6 and ends Nov. 10 (Friday) at 6 p.m. (PST). Don't miss this rare chance to get up close and personal with one of *Heroes*' brightest stars!

#### Winners will receive:

1. A free badge for the entire convention (Nov. 9-11).
  2. Free concert admission all three days.
  3. Reserved front row seats for James' panel.
  4. Front of the line status for James' autograph.
  5. Admission into the press-only question and answer session.
- And more surprises!

#### Restrictions:

1. Winner must provide own transportation to and from the PMX venue (LAX Hilton).  
Winners may also purchase a hotel room with PMX's offered reduced con rates if desired, the convention will not provide one.
2. Free badge does not include certain special events requiring separate admission (such as the Fashion Brunch).
3. Winner agrees to allow PMX to use their name, likeness and image for any commercial or



marketing purposes without additional compensation.

4. Winners must provide government-issued ID when picking up badge. Additional details will be provided once winners are selected.

About PMX: America's first major media trade show dedicated to Asian-Pacific popular culture and entertainment, Pacific Media Expo (PMX) is an industry event sponsored by the Pacific Media Association. Pacific Media Expo will be held Nov. 9-11 at the Hilton Los Angeles Airport. The show will feature honored guests, live performances, panel discussions, autograph sessions, Asian cinema and animation video rooms, art exhibitions and one of the country's only exhibit halls dedicated to Asian media and pop culture.

About Pacific Media Association: Pacific Media Association, a not-for-profit company, is dedicated to promoting the Pacific Rim's entertainment and media industries. PMA specializes in Asia's cultural exports, such as anime and manga, music and live entertainment, live-action television and films, and diverse cultural lifestyles, while building creative communities and promoting Asian awareness within the United States. PMA is the parent company of Pacific Media Expo. The Pacific Media Association is located in Los Angeles, California, USA.

For more information about Pacific Media Expo, please visit <http://www.PacificMediaExpo.com> or e-mail [information@PacificMediaExpo.com](mailto:information@PacificMediaExpo.com).

Business inquiries please write to:

Pacific Media Expo  
914 Westwood Blvd, Suite 586  
Los Angeles, CA 90024-2905

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